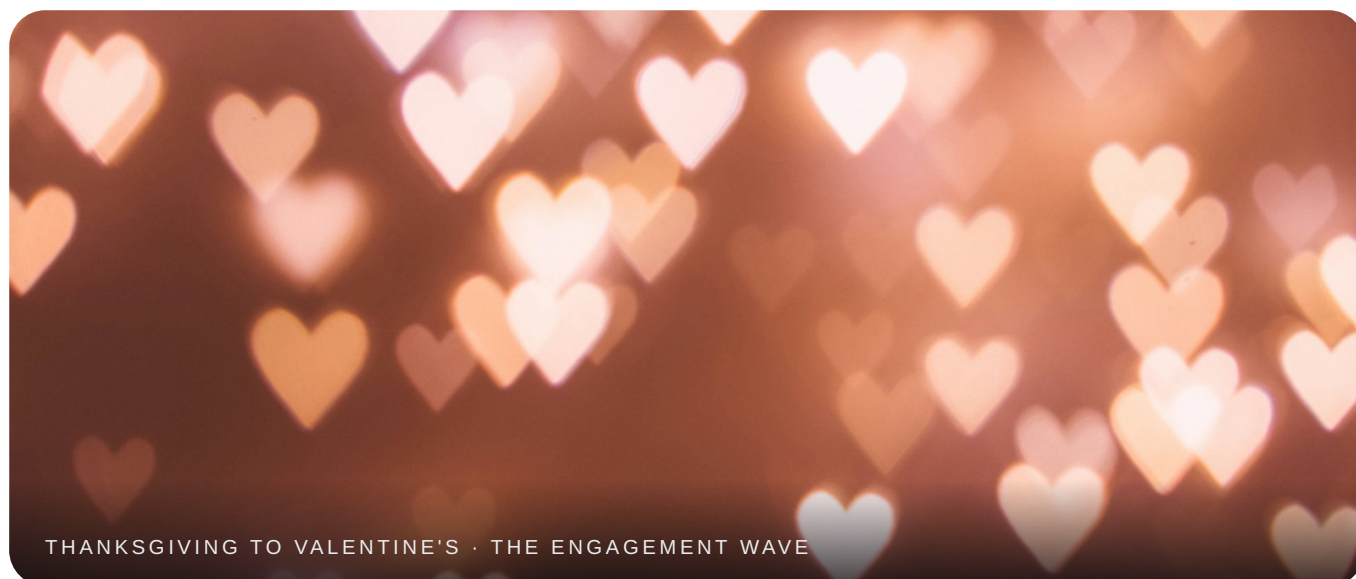


FREE SAMPLE · FROM THE WEDDING SEASON SPRINT

The 12 Weeks That Decide *Your Year*

40% of couples get engaged in one window. Here is Week 1 of the plan that catches them, free.



01

The window

Two companies, one December, the numbers.

02

Week 1, complete

Day by day, ready to run.

03

The full Sprint

15 pages, offer to close, fully scripted.

Every December, two lighting companies watch the same engagement wave. One posts a Christmas greeting and rests. The other runs the Sprint, and by February owns *next year's Saturdays*. A composite of what we see every season.

~40%

of US engagements land Thanksgiving
to Valentine's

3 wks

until most start researching vendors

12 mo

average runway, they are booking
NEXT year now

The resting company

Quiet December feed, replies in 48 hours, January panic when inquiries feel slow. Their spring is spent chasing couples who booked elsewhere in week 2 of engagement.

The Sprint company

Content timed to newly engaged couples, planner outreach the week the client wave arrives, an early booking offer with no discount, one-hour replies. Their February problem is choosing between deposits.

"You are not competing with other lighting companies in December. You are competing with silence, theirs."

Runs the week after Thanksgiving. Yours free.

-
- Monday** Your single best ballroom transformation reel, captioned for couples: 'Just engaged and touring venues? Here's what the right lighting does to the room you're about to fall in love with.'
-
- Tuesday** Story poll: 'Winter or summer wedding?' Simple engagement bait that warms the algorithm for the week.
-
- Wednesday** Venue-tagged post at your metro's most toured venue. New couples scroll that tag this exact week.
-
- Thursday** Educational carousel: '5 questions to ask every lighting vendor' (your strengths, phrased as the questions).
-
- Friday** Soft offer story: 'Booking [next year] dates now. December couples get first pick of peak Saturdays.' Link to inquiry form.
-
- Weekend** Repost Monday's reel to a fresh segment. Reply to every comment and DM within the hour.
-

Run this one week and watch the inquiry pulse. That result is what the other five weeks compound.

Week 1 starts the wave. The full course runs prep to close, *every message written for you.*

INSIDE THE FULL COURSE · \$33 · 15 PAGES

Six weeks, fully scripted

- ✓ Week 0 prep + the complete 6-week calendar, day by day
- ✓ The DM machine worked example: comment LIGHT to booked, end to end
- ✓ The early booking offer + 4-day story sequence, no discounting
- ✓ Revival, pencil and graceful-release scripts that recover 1 in 4 quiet threads
- ✓ The 4-number tracker, the February results picture, and the year-round wheel

14 day money back guarantee. One extra booking repays it 90×.

Get the Sprint at litbooked.co · \$33

